



PO Box 843 Houghton Lake, MI 48629

Phone: 989-538-0038

## **Houghton Lake Improvement Board Regular Meeting March 23, 2021**

Call to Order by Chairman Deamud at 7:02 pm

Members present were David Russo, Jack McCauley, James Deamud, Rex Wolfesen, Matt Peterson, Norm Fullmer and Jim Mikolaizik via phone.

Alternates present were Lynn Baese, Howard Hatherly and David Fedewa via phone.

**Motion** by Mr. Russo and supported by Mr. Peterson to approve the minutes of the 1-19-21 regular meeting conducted via Zoom with two spelling corrections. All members voting in the affirmative the motion carries.

**Motion** by Mr. Russo and supported by Mr. McCauley to approve the agenda with the following modification. Move “Review and Approval of Budget” after the RLS Report.

All members voting in the affirmative the motion carries.

The Board accepted the following treasurers report. Account balances as of 3-23-21 were \$2,963.11 in the checking account, \$658,400.13 in the money market account and \$409,746.89 in the DC account for a total of \$1,071,110.13. Expenses year to date total \$305,805.74. Assessment collections total \$429,558.18 with \$31,791.82 remaining to be paid by the county to the townships classified as “prior year settlement”.

Correspondence from Robert Sredzinski from McKinley’s Sandy Shores concerning canals was discussed. Board members requested his correspondence be added to the HLIB web site. In addition, Kitty Burch who lives on McKinley canal number five addressed the Board with her concerns about an ongoing algae issue.

**Motion** by Mr. Russo and supported by Mr. Peterson to nominate James Deamud as chairman for a two-year term. All members voting in the affirmative, except for Mr. Deamud who abstained, the motion carries.

**Motion** by Mr. Russo and supported by Mr. Peterson to nominate Norm Fullmer as Secretary/Treasurer for a two-year term. All members voting in the affirmative, except for Mr. Fullmer who abstained, the motion carries.

An issue with property 006-013-009-0025 was presented to the Board regarding back lot assessments dating back to 2008. Secretary Fullmer verified that payments were made from 2008 thru 2020 on the above-mentioned property that by HLIB guidelines was contiguous with property 006-200-014-0000. Mr. Fullmer indicated that 006-013-009-0025 had been made inactive in the HLIB assessment roll beginning in 2021. The respective township treasurer was also contacted who made the change to the township roll. No further action was taken by the Board.

The Houghton Lake Improvement Board Awareness Campaign 2020 results were provided by Spectrum Reach. There were 4464 online video engagements, five times the national average, and 373 visits to the HLIB web site. Online displays and geofencing had 4091 interactions. Spectrum proposed 4,338 television spots on 16 networks for \$8000. This price includes 285,000 impressions with online video, online display and geofencing. Commercial production rates range from \$520 to \$910. Print advertising was also discussed with Mr. Russo to follow up with the Houghton Lake Resorter.

No action was taken regarding this agenda item.

A proposal for CD3 boat cleaning systems were emailed to all board members and alternates. After discussion, no action was taken.

**RLS Report**-Mike Solomon reported to the board that he was attempting to secure a price reduction for ProcellaCOR and other herbicides. He stated that the producer of ProcellaCOR would like to play a more active roll and stand behind their product. He outlined new rules from EGLE for the use of copper products. Copper products are Not allowed within twenty feet of known or suspected spawning beds. EGLE also restricts the use of copper products to May through June only when treating algae and other aquatic plants. Solomon also discussed the use of Phoslock, a new treatment for algae in some of the most problematic canals. He discussed switching up treatment methods and products to prevent tolerance resistance.

Dr. Jennifer Jones addressed concerns regarding Zebra Mussels in Houghton Lake. She indicated that Zebra Mussels have a boom-and-bust cycle causing their numbers to increase or decrease year to year. Dr. Jones stated that she has spoken to Dr. Scott Herron about the rice planting last fall in Muddy Bay. A survey is planned for the first two weeks of May involving 108 GPS locations in the Middle Grounds and the southwest corner of the lake. She also addressed the CD3 self-serve boat cleaning system presented to the Board. While not enforceable that all boaters should use, it was better than having nothing.

**Motion** by Mr. Russo and supported by Mr. McCauley to adopt the budget as presented. Budget dates are 4-1-21 through 3-31-22 inclusive. Members voting in favor of the motion were Mr. McCauley, Mr. Russo, Mr. Wolfsen, Mr. Peterson, Mr. Mikolaizik and Mr. Fullmer. Chairman Deamud passed. The motion carries.

**Motion** by Mr. Russo and supported by Mr. Wolfsen to adjourn at 8:18 pm. All members voting in the affirmative the motion carries.

Next Schedule Regular Meeting  
May 25, 2021 7pm  
Denton Township

Respectfully submitted  
Norm Fullmer  
Secretary-Treasurer

